

Wynne User Summit 2026

Sponsor Prospectus

Charlotte, NC | October 5-7, 2026



Summit Overview

Wynne User Summit 2026 brings together rental and construction leaders to share best practices, explore new technology, and shape what's next for their businesses.

The Summit is built for real engagement, focused discussions, networking, and collaboration, all aimed at strengthening relationships and supporting shared customer success.

As a sponsor, you can:

- Stand out in a high-visibility space designed for interaction and discovery.
- Showcase your expertise through demos, story-sharing, and hands-on discussions.
- Build stronger customer relationships in an environment that encourages open, direct conversation.
- Connect with decision-makers exploring the next steps in their digital transformation.
- Highlight joint success and reinforce the value of your partnership with Wynne.

What's New for Sponsors & Exhibitors

2026 Enhancements

Based on feedback from prior events, we've made targeted updates to enhance the sponsor and exhibitor experience in 2026.

More Central Booth Placement

Exhibitor space is positioned to drive higher and more consistent attendee traffic.

Curated Small Group Dinner Pods

Curated dinner groups on Tuesday evening designed to support meaningful, small-group connections.

Kickoff Reception Sponsorship

An exclusive sponsorship tied to the opening-night reception at the NASCAR Hall of Fame.

Earlier Networking for Full-Day Engagement

Networking and Wynne Consultation meetings are scheduled earlier to support full-day engagement and sponsor interaction.

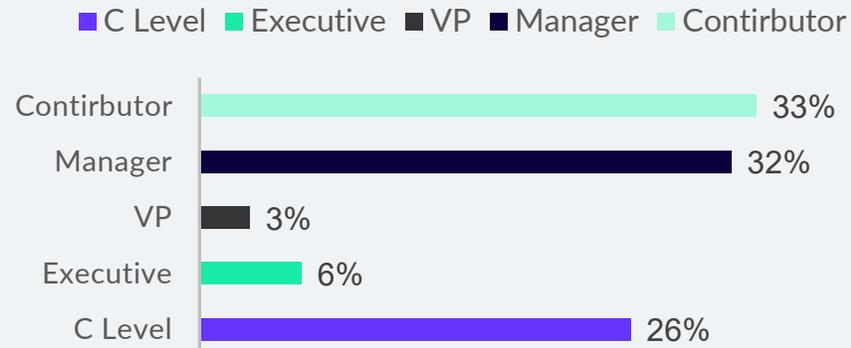
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Summit 2025 Attendee Breakdown

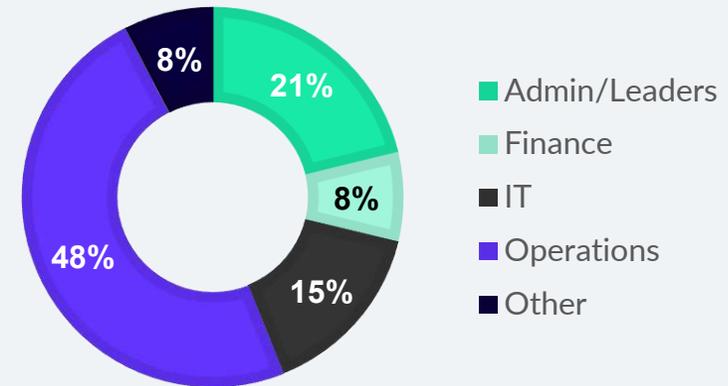
Industries

	Rental	Construction
Percent of Attendees	68%	32%
Annual Revenue	\$6.7 billion	\$32.8 billion
# of Locations	2,358+	180+

Audience Type



Registration By Role



Job Titles

- Operations
- Executive Leadership
- IT / Technology
- Finance / Accounting
- Fleet & Asset Management
- Warehouse / Yard Operations

Countries

- United States
- Canada
- France
- Japan

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2026 Sponsor & Exhibitor Opportunities

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	Platinum \$10,000 (1 available)	Gold \$5,000 (2 available)	Exhibitor \$2,500 (4 available)
Complimentary Summit registration passes	✓ (2) Complimentary Summit registration pass	✓ (1) Complimentary Summit registration pass	
Company introduction presentation prior to Keynote	✓		
Company sponsorship profile in the conference mobile app <ul style="list-style-type: none"> • Rotating logo banners throughout the app • Options to sponsor sessions of your choice • Profile can include logo, contact information, company description, product demo, company video and 2 file uploads • Chat capabilities for attendees to interact 	✓		
Optional registration gift	✓	✓	✓
Dedicated exhibitor space: (1) 6 ft. banquet table & (2) chairs	✓	✓	✓
Logo & website link on event the sponsor & exhibitor webpage	✓	✓	✓
Logo feature on conference signage	✓	✓	
Logo feature in pre-event email to conference attendees	✓		
Logo feature in post-event thank you email	✓		
Logo feature at the entrances of all our session rooms	✓	✓	
Pre-event social media promotion	✓	✓	✓
Summit attendee contact list	✓	✓	

All sponsor & exhibitor packages are sold on a first-come, first-served basis.

Kickoff Reception Sponsor

\$3,500 | 1 opportunity available

- Sponsor the official Summit Kickoff Reception at the NASCAR Hall of Fame, including hors d'oeuvres and drinks for all reception attendees.
- Recognized as “Kickoff Reception Sponsor” in all reception-related promotions
- Branding on signage at the NASCAR Hall of Fame reception
- Logo featured on event website as Kickoff Reception Sponsor
- Option to provide branded giveaway items at the reception check-in and early registration



Ready to maximize your impact at the Wynne User Summit 2026?

Secure your sponsorship to put your brand at the center of this year's conversations. Visit our sponsor sign-up page to choose the package that aligns with your goals and connect directly with industry leaders.

Let's move the industry forward – together.

