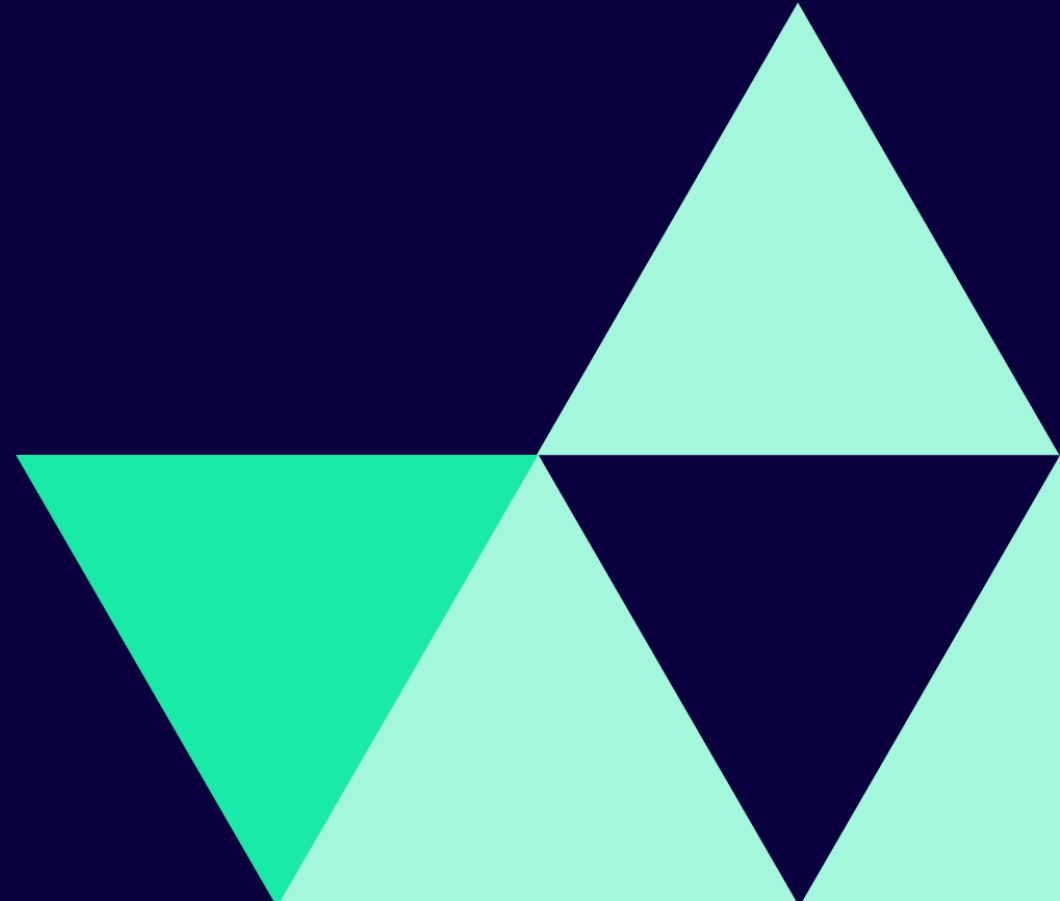


# Wynne Systems User Summit 2025

Tempe, AZ | April 28 – 30, 2025

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## Sponsorship Prospectus



# Benefits

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As a sponsor, you'll have exceptional access to the executive leaders of prominent companies in rental, construction, and transportation.

Throughout the event, attendees will have the chance to explore the show floor, providing sponsors/exhibitors with numerous opportunities to showcase their products and services and engage with our guests.

The connections made at our past conferences have led to incredible opportunities for our sponsors and exhibitors. Join us in shaping the future of equipment rental and construction software.



## Drive Sales Growth

Expand your sales reach by connecting with new customers and capturing leads within the rental equipment and construction sectors.



## Optimize Pipeline Efficiency

Re-engage with existing prospects in an environment driven by innovation to accelerate your sales pipeline.



## Highlight Your Partnership

Demonstrate the success of our joint customers and showcase the benefits of our partnership in achieving mutual success.

# Past Summit Attendees

## Featured Companies



## Industries

Percent of Attendees →

Rental

**75%**

Construction

**25%**

Annual Revenue →

**\$183.7 billion**

**\$67.6 billion**

# of Rental Branches →

**3,500+**

## Countries

United States

Canada

Australia

France

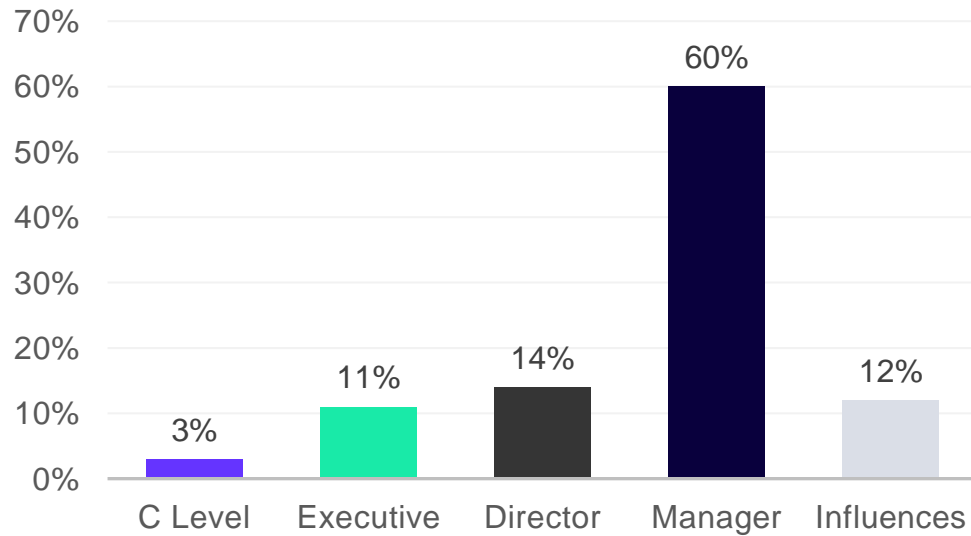
Finland

## Job Titles

- VP
- CIO
- CFO
- IT Director/Manager
- Controller
- Operations Director/Manager
- Transportation Manager
- Business Analyst
- Project Manager
- Yard Manager

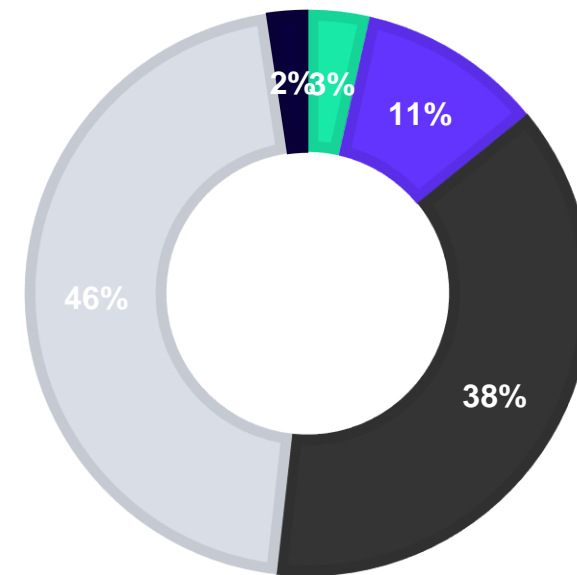
# Summit 2023 Attendee Breakdown

## Audience Type



## Registration by Role

Admin/Leaders Finance IT Operations Other



# 2025 Sponsor & Exhibitor Opportunities

<b>Platinum Sponsor &amp; Exhibitor</b> (2 available)	<b>Gold Sponsor &amp; Exhibitor</b>	<b>Exhibitor</b>
<ul style="list-style-type: none"> <li>• (2) Complimentary Summit registration passes</li> <li>• Company introduction presentation prior to Keynote</li> <li>• Company sponsorship profile in the conference mobile app</li> <li>• Dedicated exhibitor space</li> <li>• Logo &amp; website link on event sponsor webpage</li> <li>• Optional registration gift</li> <li>• Logo feature on conference signage</li> <li>• Logo feature in pre-event email to conference attendees</li> <li>• Logo feature in post-event thank you email</li> <li>• Logo feature on slideshows throughout Summit</li> <li>• Pre-event social media promotion</li> <li>• Summit attendee contact list</li> <li>• Signage &amp; recognition at all meals: reception, breakfast, lunch &amp; dinner</li> </ul>	<ul style="list-style-type: none"> <li>• (1) Complimentary Summit registration pass</li> <li>• Dedicated exhibitor space</li> <li>• Logo &amp; website link on event sponsor webpage</li> <li>• Logo feature on conference signage</li> <li>• Logo feature on slideshows throughout Summit</li> <li>• Pre-event social media promotion</li> <li>• Summit attendee contact list</li> <li>• Signage &amp; recognition at snack &amp; coffee breaks</li> </ul>	<ul style="list-style-type: none"> <li>• (1) Complimentary Summit registration pass</li> <li>• Dedicated exhibitor space</li> <li>• Logo &amp; website link on event sponsor webpage</li> <li>• Pre-event social media promotion</li> </ul>
<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>

All sponsor & exhibitor packages are sold on a first-come, first-served basis. For more information about becoming a sponsor or exhibitor, reach out to Brittney Baker at [brittney.baker@wynnesystems.com](mailto:brittney.baker@wynnesystems.com).

# Platinum Sponsor & Exhibitor

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**\$10,000 | 2 available**

- (2) Complimentary Summit registration passes
- Company introduction presentation prior to Keynote
- Company sponsorship profile in the conference mobile app
  - Rotating logo banners throughout the app
  - Options to sponsor sessions of your choice
  - Profile can include logo, contact information, company description, product demo, company video and 2 file uploads
  - Chat capabilities for attendees to interact.
- Dedicated exhibitor space
  - (1) 6 ft. banquet table
  - (2) chairs
- Logo & website link on event sponsor webpage
- Optional registration gift
- Logo feature on conference signage
- Logo feature in pre-event email to conference attendees
- Logo feature in post-event thank you email
- Logo feature on slideshows throughout Summit
- Pre-event social media promotion
- Summit attendee contact list
- Signage & recognition at all meals: reception, breakfast, lunch & dinner

# Gold Sponsorship & Exhibitor

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**\$5,000 | Unlimited**

- (1) Complimentary Summit registration passes
- Dedicated exhibitor space
  - (1) 6 ft. banquet table
  - (2) chairs
- Logo & website link on event sponsor webpage
- Logo feature on conference signage
- Logo feature on slideshows throughout Summit
- Pre-event social media promotion
- Summit attendee contact list
- Signage & recognition at snack & coffee breaks

# Exhibitor

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**\$2,500 | Unlimited**

- (1) Complimentary Summit registration passes
- Dedicated exhibitor space
  - (1) 6 ft. banquet table
  - (2) chairs
- Logo & website link on event sponsor webpage
- Pre-event social media promotion



# Are you ready to showcase your brand at our upcoming conference?

Becoming a sponsor and exhibitor is a fantastic way to gain visibility and connect with industry leaders. To apply, visit our [sign-up page](#) on our website. There, you'll be able to choose the best sponsorship package to meet your goals.

Don't miss this opportunity to elevate your brand and make valuable connections!

