

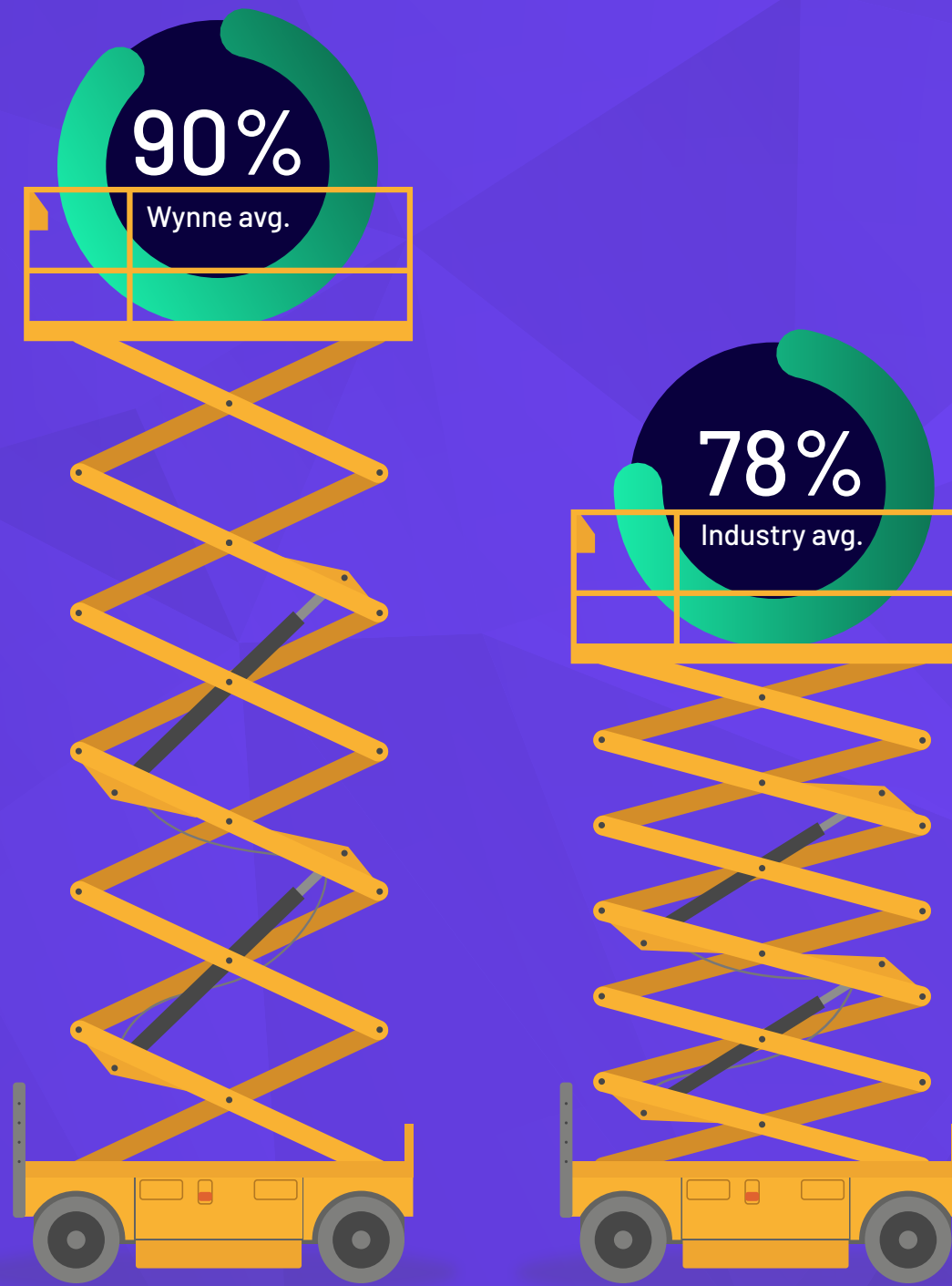
why wynne?

Running your enterprise-level construction, transportation, or heavy equipment rental company can be a challenge. Balancing your company's needs to cut costs, increase utilization, maintain quality, and increase sales provides a path to higher profitability.

To stay competitive and profitable with your equipment rental business, you need to equipment that is ready to be rented, rented often, and the ability to quickly collect revenue from customers. Wynne helps you get results in those areas. **In a recent study of 100 of the largest companies that use our software, they outperform their same-sized competitor's revenue by 127%**

IMPROVE EQUIPMENT AVAILABILITY

Equipment that is being serviced does not generate revenue. Minimizing the downtime of assets improves customer satisfaction, increase sales, and cuts costs.



ENHANCE TIME UTILIZATION

Generate more revenue and a higher value of your assets from the time you purchase to the time you sell, renting more.

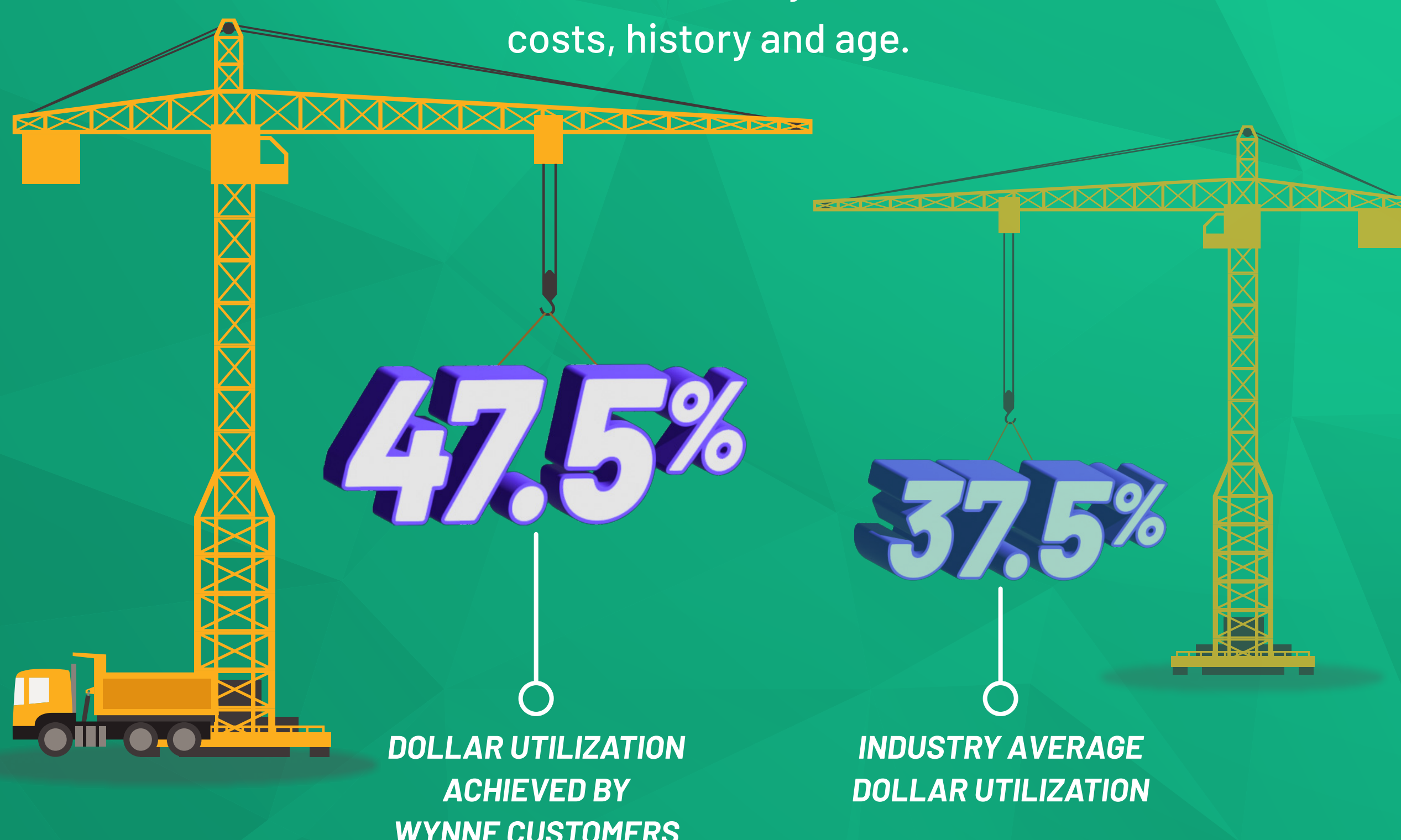


Wynne customers rent **274 total days (75%)** per year, compared to the average rental company.

Industry average rents equipment only **237 days (65%)** per year.

MAXIMIZE DOLLAR UTILIZATION

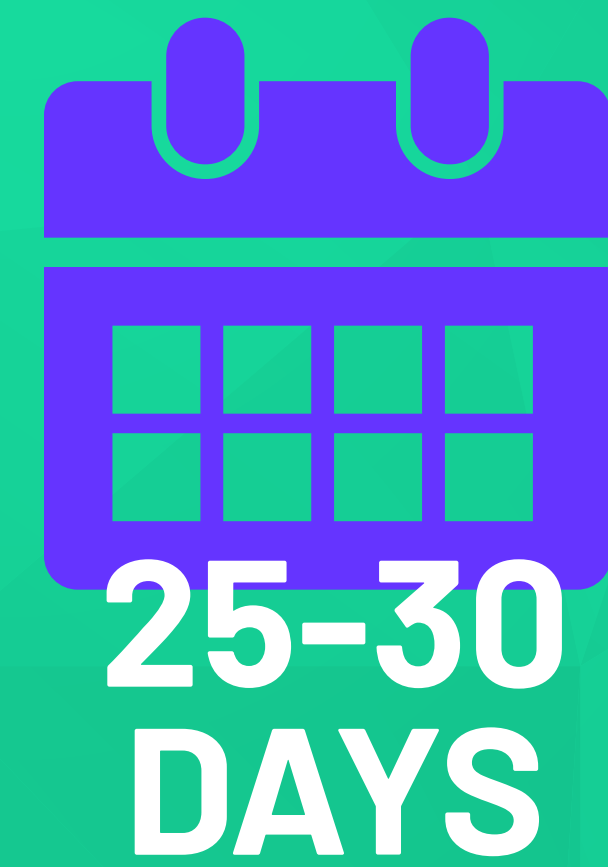
Increased rental revenue decreases the cost of your rented equipment over time. Monitor the full financial lifecycle of all assets, maintenance costs, history and age.



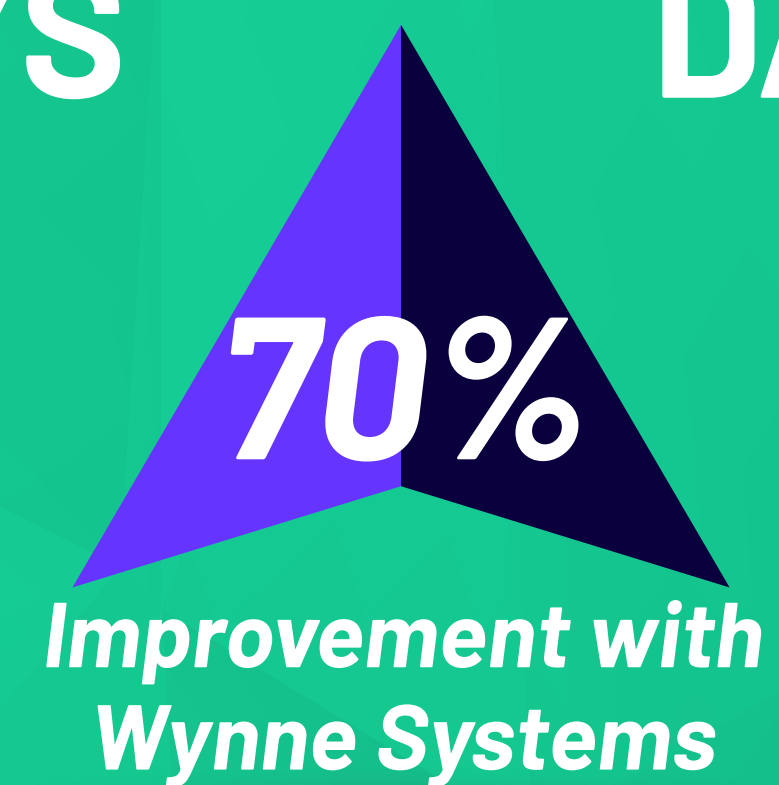
REDUCE DAYS SALES OUTSTANDING

Improve cash flow and collect revenue balances as quickly as possible with better tracking and communication.

WYNNE AVERAGE



INDUSTRY AVERAGE



DECREASE DAYS TO ACCRUE REVENUE

Companies that take fewer days to turn working capital into sales revenue are more efficient.

WYNNE AVERAGE



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